



California Wool Growers Association

Unifying the voice of the California Sheep Industry since 1860

NEWS RELEASE

March 1, 2017

California Wool Growers Association Hosts 97th Annual California Ram Sale

Sacramento, CA. – California Wool Growers Association (CWGA) is hosting the 97th annual California Ram Sale on **Saturday, April 8, 2017** at the Porterville Fairgrounds.

Over 500 range rams from California, Colorado, Oregon, Idaho, and Utah. Crossbred, Hampshire, Suffolk, and White-Faced rams will be auctioned off in the sale.

Ultrasound carcass measurements (i.e. loin eye area) and a Range Ram Index will be provided on all sale rams. The Range Ram Index utilizes ultrasound carcass data collected at the sale and will help to identify the potential genetic merit of those rams in passing superior genetic traits such as larger loin eye area or heavier carcass weights into producer flocks.

On Friday, April 7th Farmquip will be presenting its Crutch and Weigh Combo Sheep Handler at 1:30 pm. Representatives will be hosting a live interactive demonstration on the workings of the crutch and weigh combo sheep handler and how it can benefit your operation. Learn how the sheep handler can save you time, money, and sore backs. Attendees will have an opportunity to test the equipment as sheep move through the handler.

This year's Ram Sale Trade Show will feature a variety of sheep health and equipment companies including Animal Health International, Cargill-Vigortone Animal Nutrition, ZinPro Minerals, Farmquip, and many more. Cargill Animal Nutrition will be debuting its new California Elite Sheep Mineral developed to address sheep specific nutritional and health needs and issues.

Ram Sale information including the sale catalog, sale schedule, lodging information, directions, etc. is available on the CWGA website at - <http://cawoolgrowers.org/sale/ramsale.html>. To request a Ram Sale Catalog, contact the CWGA office at (916) 444-8122.

Sale Schedule:

Friday, April 7, 2017

1:30 pm Farmquip Sheep Equipment Program & Demonstration

Saturday, April 8, 2017

8:00 am Buyer Check-In & Ram Preview

8:30 am Trade Show Featuring Sheep Health & Equipment Companies

11:30 am Buyer BBQ Lamb Luncheon

1:00 pm Ram Sale Auction

Location: Porterville Fairgrounds, 2700 W. Teapot Dome Ave. Porterville, CA 93257

Contributions and the proceeds from the California Ram Sale support CWGA in its continued efforts to deliver lasting value to support and grow all segments of the California Sheep Industry.

For questions, contact the CWGA office at (916) 444-8122 or erica@woolgrowers.org.