



NEWS RELEASE

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California Wool Growers Association Launches New Website

Sacramento, CA. – California Wool Growers Association (CWGA) as part of its commitment to deliver lasting value to support all segments of the California sheep industry has launched a new website at <http://californiawoolgrowers.org/>.

In 2016, CWGA implemented a strategic plan to ensure the association's sustainability while effectively and comprehensively representing a diverse and complex California sheep industry. In 2017, a new association logo was launched that preserved the CWGA's heritage in a modernized and simplified format. The next step of the strategic plan was the re-design of the association website.

The new website provides a variety of information for all audiences, including producers and the general public wanting to learn about the California sheep industry.

Visitors will be able to access a wealth of information on the association, animal health issues, targeted grazing, production resources, market information, industry contacts, and much more.

In addition to using the website as a resource, visitors will find more information on the sheep industry by following along on social media at Facebook: <https://www.facebook.com/California-Wool-Growers-Association-156191447725927/>

For questions, contact the CWGA office at (916) 444-8122 or erica@woolgrowers.org.

Since 1860, the California Wool Growers Association (CWGA) has been the voice of the California sheep industry, delivering lasting value to support and grow all segments of the California sheep industry. For information or questions about CWGA, please contact the CWGA office at (916) 444-8122 or info@woolgrowers.org.