



NEWS RELEASE

March 1, 2018

California Wool Growers Association Hosts 98th Annual California Ram Sale

Sacramento, CA. – California Wool Growers Association (CWGA) is hosting the 98th annual California Ram Sale on **Saturday, April 7, 2018** at the Porterville Fairgrounds.

Over 500 range rams from California, Colorado, Idaho, Nevada, Oregon, and Utah. Crossbred, Hampshire, Suffolk, Composite, and White-Faced rams will be auctioned off in the sale.

Ultrasound carcass measurements (i.e. loin eye area) and a Range Ram Index will be provided on all sale rams. The Range Ram Index utilizes ultrasound carcass data collected at the sale and will help to identify the potential genetic merit of those rams in passing superior genetic traits such as larger loin eye area or heavier carcass weights into producer flocks.

This years' Ram Sale Trade Show will feature a variety of sheep health and equipment companies including Animal Health International, Bayer Animal Health, Cargill-Vigortone Animal Nutrition, ZinPro Minerals, and many more. Companies will be showcasing products developed to address sheep production, nutritional, and health needs and issues.

Ram Sale information including the sale catalog, sale schedule, lodging information, directions, etc. is available on the CWGA website at - www.californiawoolgrowers.org. To request a Ram Sale Catalog, contact the CWGA office at (916) 444-8122.

Sale Schedule – Saturday, April 7, 2018

8:00 am	Buyer Check-In & Ram Preview
9:30 am	Trade Show Featuring Sheep Health & Equipment Companies
11:30 am	Buyer BBQ Lamb Luncheon
1:00 pm	Ram Sale Auction

Location: Porterville Fairgrounds, 2700 W. Teapot Dome Ave. Porterville, CA 93257

Contributions and the proceeds from the California Ram Sale support CWGA in its continued efforts to deliver lasting value to support and grow all segments of the California Sheep Industry.

For questions, contact the CWGA office at (916) 444-8122 or erica@woolgrowers.org.

Since 1860, the California Wool Growers Association (CWGA) has been the voice of the California sheep industry, delivering lasting value to support and grow all segments of the California sheep industry. For information or questions about CWGA, please contact the CWGA office at (916) 444-8122 or info@woolgrowers.org.