



Preparing for a Farm Video / Photo Shoot

PRE-VISIT CHECKLIST

These are general tips for sheep and fiber producers to help them prepare ahead of a planned video/photo shoot to help ensure the best possible outcome and to showcase their farms in a positive way.

- Make sure alleyways, corrals, pasture area, and barn are clean as possible to present a good image.
- If possible, water down or powerwash to reduce dust, manure, etc.
- Scout out the best sheep/pens/pasture area and let the crew know where they are in each area.
- Check to ensure no sick or injured sheep will be in the videos/photos (we would not shoot sick pens of course).
- To help ensure better quality video/photography, let crew know where the best lighting is located. (Natural light is preferred.)
- Try to mitigate flies or other insects (if present) before crew arrives.
- Make sure any/all mortalities are properly handled/disposed prior to crew arrival to avoid remotest chance of video/photo capture.
- Although crew should have their own coveralls/boots, be prepared to provide your own for biosecurity measures if possible.