



# IMPROVING YOUR FLOCK'S WOOL & FIBER QUALITY WORKSHOP

*Workshop hosted by the California Wool Growers Association*

**Friday, August 23, 2019**  
**1:00 pm – 5:00 pm**

**Carson Valley Inn & Casino, Minden, NV**

**Workshop Cost \$25.00 ~ Registration Deadline August 16<sup>th</sup>**

*Please join the California Wool Growers Association at its 159<sup>th</sup> Annual Meeting & Convention on Friday, August 23<sup>rd</sup> for a workshop focusing on improving your flock's wool and fiber quality.*

*This workshop will address topics surrounding improving and marketing wool and fiber. Topics include feed and nutrition, how to have a successful shearing day, direct marketing to consumers, and industry efforts to improve the demand for U.S. wool. Presenters are industry experts on the wool industry. This workshop is open to ALL sheep producers, large and small, and industry stakeholders.*



**Proper Nutrition  
for Wool Quality**

**Planning for a  
Successful  
Shearing Day**

**Learn About the  
Fibershed  
Program**

**Efforts to Grow  
Demand for U.S.  
Wool**

**Producer Panel**

*Full Agenda & Featured  
Speakers on back.*

**CALIFORNIA WOOL  
GROWERS ASSN.**

25 Cadillac Drive Ste 214  
Sacramento, CA 95825  
(916) 444-8122  
[www.woolgrowers.org](http://www.woolgrowers.org)



# Improving Your Flock's Wool & Fiber Quality Workshop

Hosted by the California Wool Growers Association

Carson Valley Inn & Casino, Minden, NV

August 23, 2019

- 12:00 – 1:00 pm      Registration
- 1:00 – 1:10 pm      Welcome & Introductions  
   – Morgan Doran, CWGA Board of Directors
- 1:10 – 1:50 pm      Proper Nutrition for Improving Wool Quality  
   – Allen Pettey, Ph.D., UC Davis, Dept. of Animal Science
- 1:50 – 2:20 pm      Planning for a Successful Shearing Day  
   – John Harper, UC Extension, Mendocino County
- 2:20 – 2:50 pm      What is Fibershed & How Can it Benefit My Operation?  
   – Rebecca Burgess, Fibershed
- 2:50 – 3:05 pm      Break
- 3:05 – 3:35 pm      Wool Market Update & Outlook  
   – Bridger Feuz, University of Wyoming Extension
- 3:35 – 4:10 pm      American Sheep Industry Efforts to Grow Demand for U.S. Wool  
   – Rita Kourlis-Samualson, American Sheep Industry
- 4:10 – 4:55 pm      How to Direct Market Wool: Producer Panel  
   – Lani Estill, Lani's Lana, Gerlach, NV  
   – Robin Lynde, Meridian Jacobs, Vacaville, CA  
   – Joe Pozzi, Pozzi Wool, Valley Ford, CA  
   – Moderator: Morgan Doran, CWGA Board of Directors
- 4:55 – 5:10 pm      Group Discussion on Wool Industry Issues  
   – Moderator: Morgan Doran, CWGA Board of Directors

## LODGING INFORMATION

CARSON VALLEY INN & CASINO

1627 HWY 395 NORTH

MINDEN, NV 89423

*Room Types – Hotel Non-Smoking, Double & Single Rooms, Motor Lodge Double & Single Rooms*

*Room Rates: Thursday \$92.00 plus tax, Friday & Saturday \$99.00 - \$115.00 plus tax*

*Call: 1-800-321-6983 & mention the California Wool Growers Association or Group #1528*

*Online: [www.carsonvalleyinn.com](http://www.carsonvalleyinn.com), select reservations, group sign-in & enter Group # 1528*

**GROUP ROOM RATE DEADLINE – AUGUST 2, 2019**

*Hotel information available at - [www.carsonvalleyinn.com](http://www.carsonvalleyinn.com)*



# Registration Form

Register Online at [www.californiawoolgrowers.org](http://www.californiawoolgrowers.org)

Name \_\_\_\_\_

Guest Name \_\_\_\_\_

Ranch/Company Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

<b>ALL Inclusive Registration</b>			
<i>Includes ALL meetings/workshops &amp; meals, <b>EXCEPT</b> the Friday night dinner at J.T.'s Basque.</i>			
	<b>Early Bird</b> <i>Deadline: 8/2/19</i>	<b>Regular</b> <i>Deadline: 8/9/19</i>	<b># Tickets</b>
<b>Total \$ Amount</b>			
<b>CWGA Member</b>	\$200	\$225	
<b>Non-Member</b>	\$230	\$255	
<b>A La Carte Registration ~ Event/Meal</b>		<b>Cost</b>	<b># Tickets</b>
<b>Friday, August 23</b>			
<b>Improving Your Flock's Wool &amp; Fiber Quality Workshop</b>		<b>\$25</b>	
<b>J.T.'s Basque Bar &amp; Dining Room (NOT included in ALL Inclusive Registration) (Includes meal, tax, &amp; gratuity) *For Kids please contact CWGA for pricing.</b>		\$42	
<b>Saturday, August 24</b>			
One Day Registration <i>(meals at additional cost)</i>		\$75	
Buffet Breakfast		\$25	
Membership Luncheon, Honoring Past Presidents <i>(Adult)</i>		\$45	
Membership Luncheon, Honoring Past Presidents <i>(Kids 3 - 11 years)</i>		\$15	
Shepherds Ball & Auction <i>(Adult)</i>		\$65	
Shepherds Ball & Auction <i>(Kids 3 - 11 years)</i>		\$20	
Late Fee <i>(if registering after 8/9/19)</i>		\$50	
		<b>TOTAL</b>	

### PAYMENT OPTIONS

CHECK - Please make checks payable to California Wool Growers Association

CREDIT CARD # \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_ 3-Digit Code \_\_\_\_\_

Please mail registration form & payment to: CWGA, 25 Cadillac Drive Suite 214, Sacramento, CA 95825