

NEWS RELEASE

February 24, 2020



California Wool Growers Association Hosts 100th Annual California Ram Sale

Sacramento, CA. – California Wool Growers Association (CWGA) is hosting the 100th annual California Ram Sale on **Saturday, April 18, 2020** at the Porterville Fairgrounds.

More than 500 rams including Composite, Columbia, Crossbred, Dorper, Merino, Hampshire, Rambouillet, Suffolk, and White-Faced rams will be offered from California, Colorado, Nevada, Idaho, and Utah.

Ultrasound carcass measurements (i.e. loin eye area) and a Range Ram Index will be provided on all sale rams. The Range Ram Index utilizes ultrasound carcass data collected at the sale and will help to identify the potential genetic merit of those rams in passing superior genetic traits such as larger loin eye area or heavier carcass weights into producer flocks.

This years' Ram Sale Trade Show will feature a variety of sheep health and equipment companies showcasing products developed to address sheep production, nutritional, and health needs.

Ram Sale information including the sale catalog, schedule, lodging information, directions, etc. is available on the CWGA website at www.californiawoolgrowers.org. To request a Ram Sale Catalog, contact the CWGA office at 916-444-8122 or info@woolgrowers.org or Susan Taylor at ewes_fluffy@hotmail.com or 530-966-1975.

Sale Schedule – Saturday, April 18, 2020

9:00 am	Buyer Check-In & Ram Preview
9:30 am	Trade Show
11:30 am	Complimentary Buyer BBQ Lamb Luncheon
1:00 pm	Ram Sale Auction

Location: Porterville Fairgrounds, 2700 West Teapot Dome Ave. Porterville, CA 93257

Contributions and the proceeds from the California Ram Sale support CWGA in its continued efforts to deliver lasting value to support and grow all segments of the California Sheep Industry.

For questions, contact the CWGA office at 916-444-8122 or info@woolgrowers.org or Susan Taylor at ewes_fluffy@hotmail.com or 530-966-1975.

Since 1860, the California Wool Growers Association (CWGA) has been the voice of the California sheep industry, delivering lasting value to support and grow all segments of the California Sheep Industry. For information or questions about CWGA, please contact the CWGA office at 916-444-8122 or info@woolgrowers.org.