



161st CWGA Annual Meeting & Convention

Sponsorship Information

August 27 - 28, 2021

Marriott Downtown, Bakersfield, CA

Platinum (\$2,500.00 and up)

- Includes full-page advertisement in the Annual Meeting & Convention program.
- Meeting signage (i.e. banner) throughout entire event.
- Table display area throughout entire event.
- Includes one (1) all-inclusive registration.
- Name and link to your company webpage from California Wool Growers Association website, social media sites, and *Herd the News*.

Gold (\$1,000.00)

- Includes half-page advertisement in the Annual Meeting & Convention program.
- Meeting signage (i.e. banner) throughout entire event.
- Table display area throughout entire event.
- Name and link to your company webpage from California Wool Growers Association website, social media sites, and *Herd the News*.

Silver (\$500.00)

- Includes quarter-page advertisement in the Annual Meeting & Convention program.
- Meeting signage (i.e. banner) throughout entire event.
- Name and link to your company webpage from California Wool Growers Association website, social media sites, and *Herd the News*.

Bronze (\$250.00)

- Includes company logo placement in the Annual Meeting & Convention program.
- Name and link to your company webpage from California Wool Growers Association website, social media sites, and *Herd the News*.

Shepherds Ball Auction Item Donation

- Includes company logo placement in the Annual Meeting & Convention program.
- Name and link to your company webpage from California Wool Growers Association social media sites and *Herd the News*.

Please complete the sponsorship form on the back and return no later than August 9, 2021.

161st CWGA Annual Meeting & Convention
Sponsorship Form

August 27 - 28, 2021

Marriott Downtown, Bakersfield, CA

Business Name	
Contact Person	
Address	
City, State, Zip	
Phone	
Email	
Sponsorship Level	
Sponsorship Amount	
Auction Item Value	
Website Link	
W-9 Form Needed – Y/N	

Please return no later than August 9, 2021.

Email a copy of your advertisement, logo, and/or information to be included in the Annual Meeting & Convention program to susan@woolgrowers.org no later than August 9, 2021.

Make Checks Payable to California Wool Growers Association

Mail to: 25 Cadillac Drive, Suite 214 Sacramento, CA 95825

For questions, contact the CWGA office at (916) 444-8122 or susan@woolgrowers.org.

Thank you for your support!

