



HERD the News!

July/August

"Delivering Lasting Value to Support all Segments of the California Sheep Industry"

The News at a Glance

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- In the Kitchen
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Contact Us:
Phone: (916) 444-8122
Email:
info@woolgrowers.org

25 Cadillac Drive, Suite 214
Sacramento, CA 95825

SEE YOU IN MINDEN!
AUGUST 19TH & 20TH
FOR THE
162ND ANNUAL
CALIFORNIA WOOL
GROWERS ASSOCIATION
CONVENTION



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California Wool Growers Association

162nd Annual Meeting & Convention

August 19 – 20, 2022

EARLY BIRD MEETING REGISTRATION DEADLINE – AUGUST 3, 2022

MEETING REGISTRATION DEADLINE – AUGUST 10, 2022

Lodging Information

Carson Valley Inn & Casino

1627 Hwy 395 North, Minden, NV 89423

Room Types – Hotel Non-Smoking, Double & Single Rooms, Motor Lodge Double & Single Rooms

Room Rates: Thursday, Friday & Saturday \$119.00 - \$139.00 plus tax

Call: 1-775-783-6629 & mention the California Wool Growers Association or Group #3476

Complimentary Wireless Internet and Access to Indoor Pool/Spa/Fitness/Sun Deck area.

Hotel information available at www.carsonvalleyinn.com

Map and Directions available at www.carsonvalleyinn.com/map.php

CWGA Convention

Schedule Of Events



FRIDAY, AUGUST 19

- 8:00 am – Noon Targeted Grazing Workshop
- Noon – 5:00 pm Registration Open
- 1:30 – 5:00 pm CWGA Board of Directors Meeting
- 7:00 pm Dinner at J.T.'s Basque Bar & Dining Room *(Additional Cost)*

SATURDAY, AUGUST 20

- 6:30 – 8:00 am Buffet Breakfast
- 7:00 – 8:00 am Registration Open
- 8:00 – 8:10 am CWGA Membership Meeting Call to Order – Introductions, Approval of Agenda & Minutes - *Ed Anchordoguy, CWGA President*
- 8:10 – 8:45 am Financial Report & Budget – *Phil Esnoz, CWGA Treasurer*
- 8:45 – 9:15 am CWGA Committee Reports
- 9:15 – 9:30 am American Sheep Industry Report – *Sarah Smith, Region VIII Director*
- 9:30 – 9:45 am Break
- 9:45 – 10:00 am American Lamb Board Report – *TBA*
- 10:00 – 10:30 am Labor Committee/Litigation Update
- 10:30 – 11:00 am Labor/Immigration Update – *Monica Youree, WRA & Kelli Griffith, MPAS*
- 11:00 – 11:30 am Lamb Market Outlook – *David Anderson, Ph.D., Texas A&M University*
- 11:30 – Noon USFS – *Leigh Sevy, Range Program Director, Region V*
- Noon – 1:30 pm Membership Luncheon, Honoring Past Presidents
President's Report *Ed Anchordoguy, CWGA President*
- 1:30 – 1:45 pm USDA-APHIS Wildlife Services Update – *Dennis Orthmeyer, State Director*
- 1:45 – 2:00 pm Resolutions
- 2:00 – 2:15 pm Research Update – *Rosie Busch, DVM & Celina Phillips*
- 2:15 – 2:30 pm Break
- 2:30 – 3:00 pm Membership Business - Proposed Bylaws Amendments
- 3:00 – 3:15 pm California Sheep Commission Report – *David Goldenberg, CSC Director*
- 3:15 – 3:45 pm California Sheep Commission Discussion
- 3:45 – 4:00 pm Other Industry Reports
- 4:00 – 4:30 pm Nominating Committee Report & Elections
- 6:00 – 7:00 pm Shepherds Ball Cocktail Reception
- 7:00 – 10:00 pm Shepherds Ball & Auction

Event Descriptions



Targeted Grazing Workshop

This workshop will address topics surrounding targeted grazing. This workshop is open to ALL sheep producers, large and small, and industry stakeholders. Topics include nutritional supplementation, strategic grazing for fire protection, estimating costs and bidding, funding opportunities and research update.

Dinner at J.T.'s Basque Bar & Dining Room

J.T.'s roots stretch back well over a half-century, and it is a Nevada icon. Bring your appetite! The multi-course family-style meal is plentiful. Voted Best Basque Restaurant in the Carson Valley for more than a decade running, this locals' favorite is festive, family-oriented and fun. **Additional Cost: \$45.00 per person – Includes dinner, tax, & gratuity.**

2022 Photography Contest

CWGA invites you to enter this year's Photo Contest. Photos will be judged category with People's Choice awards voted on by attendees Friday afternoon and Saturday morning. Awards will be given to the top three winners in each category. All photos must be taken as a high-resolution digital photo and submitted electronically via email to info@woolgrowers.org. Limit of three (3) photo entries per person. **Entry Deadline: August 5, 2022.**

CWGA Membership Meeting

On Saturday, the CWGA membership will discuss business matters as part of CWGA's commitment to deliver lasting value to support and grow all segments of the California sheep industry. The membership meeting provides members the opportunity to address the many issues facing our industry, learn about CWGA accomplishments, engage in policy-making, provide input on issues already on the horizon for next year, and participate in the election of Association leadership.

Shepherds Ball & Auction

The finale of the weekend, the Shepherds Ball and Auction, provides our members and guests the opportunity to gather and honor those individuals who have demonstrated exceptional dedication and service to our industry. Proceeds from the auction support CWGA in its efforts in delivering value to all segments of the sheep industry through advocacy, education, and investment in markets and infrastructure.



Targeted Grazing Workshop

Friday, August 19, 2022



7:00 – 8:00 am Registration

8:00 – 8:10 am Welcome & Introductions
- Dan Macon, CWGA Board of Directors

8:10 – Noon Workshop – Topics include

- Nutritional Supplementation for Targeted Grazing Operations
- Strategic Grazing for Protecting Communities From Fire
- Estimating Costs and The Bid Process
- Funding Opportunities for Targeted Grazing Projects
- Research Update



Things to Do in Carson Valley

Carson Valley rests at a crossroads of sorts. It sits at the transition between the Sierra Nevada range and the Great Basin, the West Coast and the Wild West, the high alpine and the high desert. The valley is guarded on the west by rugged 10,000-foot peaks, the same mountains that cradle Lake Tahoe. Northern Nevada's most scenic valley is scattered with open space, golf courses, expansive farms and ranches, parks, shops and hotels. Your journey through the Carson Valley stretches from Genoa in the northwest through the towns of Gardnerville and Minden.

Carson Valley is a place where you can choose to do as much or as little as you prefer. You can soar in a glider, hit the links, tour museums, tackle bike trails and ski slopes, find a bald eagle in your viewfinder, bounce your way into a desert sunrise in search of wild horses or wrap the day in the raucously communal setting of a Basque restaurant.

Top 25 (or so) Things to Do ~ www.carsonvalleyinn.com/leisure/top.php

What to Do ~ www.visitcarsonvalley.org/what-to-do/overview

Registration Form

Register Online at www.californiawoolgrowers.org

Name: _____

Guest(s) Name: _____

Ranch/Company Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

ALL Inclusive Registration

Includes ALL meetings/workshops & meals, EXCEPT the Friday night dinner at J.T.'s Basque.

	Early Bird <i>Deadline: 8/3/22</i>	Regular <i>Deadline: 8/10/22</i>	# Tickets	Total \$ Amount
CWGA Member	\$225	\$250		
Non-Member	\$250	\$275		

A La Carte Registration ~ Event/Meal	Cost	# Tickets	Total \$ Amount
Friday, August 19			
J.T.'s Basque Bar & Dining Room (NOT included in ALL inclusive Registration) <i>(Includes meal, tax, & gratuity) *For Kids please contact CWGA for pricing.</i>	\$45		
Saturday, August 20			
One Day Registration <i>(meals at additional cost)</i>	\$80		
Buffet Breakfast	\$25		
Membership Luncheon, Honoring Past Presidents <i>(Adult)</i>	\$45		
Membership Luncheon, Honoring Past Presidents <i>(Kids 3 - 11 years)</i>	\$20		
Shepherds Ball & Auction <i>(Adult)</i>	\$65		
Shepherds Ball & Auction <i>(Kids 3 - 11 years)</i>	\$25		
Late Fee <i>(if registering after 8/12/22)</i>	\$50		
	TOTAL		

PAYMENT OPTIONS

CHECK – *Please make checks payable to California Wool Growers Association*

CREDIT CARD # _____ Exp. ____ / ____
3-Digit Code _____

Please mail registration form & payment to: CWGA, 25 Cadillac Drive Suite 214, Sacramento, CA 95825

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ASI Monthly Podcasts!

In 2020, ASI launched a monthly podcast that is specific to sheep production and research related topics.

The *ASI Research Update Podcasts* are typically released mid-month in the *ASI Weekly* and on social media (Facebook and Instagram). The podcast can be accessed on the ASI webpage at <https://www.sheepusa.org/research-podcast>, ASI social media sites (Facebook and Instagram), and directly at <https://soundcloud.com/user-637754734>. They are also available on iTunes and Google play.

In an effort to provide more education and information to producers, please consider sharing these podcasts with your association members by sharing via your social media pages, including a reference in your association newsletter, including a link on your state's website or via other means.

For social media sharing, the ASI Facebook page link is <https://www.facebook.com/SheepUSA/> and the Instagram link is <https://www.instagram.com/sheepusa/>.

Emerging Sheep Producers Program

The SDSU Extension Small Ruminant team is inviting sheep producers to participate in the SDSU Extension Emerging Sheep Producers Program. This program is designed for sheep producers who want to develop or improve a full or part-time sheep operation. Participation in the SDSU Extension Emerging Sheep Producers Program is a great opportunity to increase knowledge of all aspects of the sheep industry and improve skills needed to be successful sheep shepherds. The program is open to people with 10 years or less of management experience in sheep production. If not currently involved in sheep production, participants must show a strong desire to manage a sheep operation in the future. The program will run from September 2022 through August 2023.

Program delivery will be a nine-session course that is a combination of workshops, webinars, hands-on field days, and networking opportunities. Throughout the course participants can expect to receive hands-on experience working with sheep and a step-through process of developing a personalized business management plan. Whether a participant has ten or thousands of sheep this course is designed to help mitigate risk and increase overall success in raising sheep. Participants can also expect additional assistance through personalized, one-on-one consultation visits to their own operation or with mentors, if needed.

Program Overview

Applicants must complete and submit the form below by July 31, 2022.

Applicants must be older than 18 years of age with 10 years or less of management experience in sheep production. If not currently involved in sheep production, participants must show a strong desire to manage a sheep operation in the future.

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Sheep Producers Program cont...

- Up to 20 people will be selected to participate based on an application. Couples and family members are welcome to apply from the same operation.
- Participants must make a commitment to the entire program and actively participate in all program components with an open mind to learning new ideas. If more than one individual per operation is accepted, both individuals must fully participate.
- Face-to-face activities will take place throughout the state. Participants will provide their own transportation and hotels to events. Meals associated with the meeting will be covered by the program.
- Funding for this project is based upon work supported by USDA-NIFA under Award Number 2021-70027-34694 and registration fees. **Participant registration fee is \$200 per person or \$300 per couple if members of SD Sheep Growers Association, or \$250 per person or \$350 per couple if not members of SD Sheep Growers Association (fee includes 1 year SD Sheep Growers Association membership). In addition, participants will be required to cover travel and hotel fees for in-person workshops. Please see tentative timeline and location for estimated individual travel costs.**
- Registration fee will be due upon acceptance into the program. Participants receive a lambing kit, ASI Sheep Production Handbook, grazing stick, and other great print and digital resources valued over \$250.

The SDSU Extension Emerging Sheep Producers Program involves face-to-face workshops, webinars, South Dakota industry tours, producer visits, and networking and mentoring opportunities.

- **Webinars:** At least three webinars will be utilized to cover introductions to the program, basic nutrition, and additional producer panel discussions. Participants will be required to have a computer/device with high-speed internet access, and preferably camera capabilities to fully engage.
- **South Dakota industry tours:** Two trips will expose participants to several facets of live animal, wool, and meat product markets. Information about auction markets, wool buyers, and lamb marketing will be explored. Hands-on experiences with sheep handling, wool testing, and lamb fabrication will be incorporated. Primary locations will be SDSU Sheep Unit and Meat Lab in Brookings, Newell Sheep Yards in Newell, and Center of the Nation Wool warehouse in Belle Fourche to name a few.
- **Sheep producer tours:** Successful sheep producers will host tours of their operations and share insights into history, management, business or marketing plans, and decision-making criteria. Classroom and hands-on opportunities will be paired with producer tours to enhance the learning experiences.
- **Networking and Mentoring:** Participants will interact with each other, successful producers, and other experts to develop relationships that improve the sustainability and success of individual operations. Experts include SDSU faculty and staff, state and federal partners, NGO staff, and industry representatives. One of the primary networking opportunities will be the 2022 South Dakota Sheep Growers Association Annual Convention in Pierre on September 30 - October 1.

Tentative Timeline

The timeline and session formats are subject to change. Dates will be finalized and shared as locations and participants are confirmed. Tentative in-person and webinar events are indicated below.

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Sheep Producers Program cont...

2022

- September 21 – WEBINAR – Introduction to SDSU Extension Emerging Sheep Producers Program
- September 29-Oct 2 – IN-PERSON – Introduction to Sheep Production & South Dakota Sheep Growers Annual Convention at Pierre (2-3 days)
- October – IN-PERSON – Fall Lambing Tour/Producer Visit #1 tentatively planned for Pierre area (1 day)
- December – IN-PERSON – Business and Financial Management tentatively planned for Pierre area

2023

- January – WEBINAR – Introduction to Nutrition
- May-August – IN-PERSON – Direct Meat Marketing & Sheep Handling at Brookings (2 days)
- June – IN-PERSON – Grazing & Rangeland Management/Producer Visit #2 tentatively planned for Pierre area (1 day)
- July – IN-PERSON – Commodity Market Options around Newell area (1-2 days)
- July-August – WEBINAR – Experienced Producer Panel & Networking

Application Process

Please use the form below to apply for the SDSU Extension Emerging Sheep Producers Program. All applications are welcome, but preference will be given to applicants who have been actively managing a sheep operation for 10 years or less of their adult life. Consider “adult life” as starting after formal education (i.e., high school/technical school/college) and when management decisions were controlled by you. If you have questions, please contact Kelly Froehlich, Assistant Professor and SDSU Extension Small Ruminant Specialist, or Jaelyn Quintana, SDSU Extension Sheep Field Specialist.

Participant registration fee is \$200 per person or \$300 per couple if members of SD Sheep Growers Association, or \$250 per person or \$350 per couple if not members of SD Sheep Growers Association (fee includes 1 year SD Sheep Growers Association membership). In addition, participants will be required to cover travel and hotel fees for in-person workshops.

-Credit to: Kelly Froehlich, Heidi Carrol, and Laelyn Quintana

HERDtheNews!

Nanotech to help fight against flystrike

This is an article about the Australian Sheep Industry but is worth the read to think about how it may affect the United States Sheep Industry.

Flystrike has cost the Australian Sheep Industry Millions, what may it be costing the United States Sheep Industry? What are we doing to prevent it and not allow it to affect our markets?

****Flystrike costs the Australian sheep industry \$173m a year, but nano-particles less than a thousandth of a millimeter in size could soon make it a thing of the past. ****

Scientists from the University of Queensland say new research involving nanotechnology could reduce incidences of deadly flystrike in sheep.

The UQ project is designing and testing silica nano-particles with surface spikes, with the hope of extending the time sheep are protected against flystrike and lice.

UQ research fellow Dr Peter James says the nano-particle can encapsulate the chemical used to combat flystrike before releasing it slowly over an extended period.

Dr James told AAP it is hoped the new research method will give sheep protection from flystrike for longer.

"It's better for the sheep, it is safer for them to have extended periods of protection against flystrike. And it's good for the farmer because they don't need to treat as often," he said.

"It protects the sheep so if the fly does lay eggs the larvae would be killed by it.

"The particles also help protect the chemical from breakdown, because most chemicals in the fleece over a period of time breakdown due to sunlight, or sometimes they get leached out of the fleece by rainfall."

The technology would mean less chance of residue as well as reducing environmental contamination.

"It's a significant practical advantage, both in terms of animal welfare and in terms of hopefully reducing labor," Dr James said.

"Nanocapsules could also help counter the risk of blowflies developing resistance to treatment."

Chemical pesticides are traditionally delivered in relatively large doses to achieve longer protection, but the research could mean reducing the doses.

Dr James said the research is yet to reach its conclusion with more field trials and laboratory testing to be carried out.

"We've put it on sheep, but those sheep weren't exposed to flies in the field," he said.

HERDtheNews!

American Lamb Board Developing Strategic Plan to Help Industry Face New Dynamics

The world isn't the same place it was in 2018 when the American Lamb Board (ALB) released its last long-range plan. As the board undertakes the development of a new strategic plan, its facing dynamics never before encountered by the industry.

"Instability in our economy, economic viability of sheep production, consumer uncertainty, increases in non-traditional markets, domestic industry infrastructure deficiencies, supply chain issues and increasing pressures from imports are examples of critical issues top of mind with the board," says Chairman Peter Camino. "We are determined to find ways for the US Lamb checkoff to help our industry through our role in promotion, research and producer outreach."

The current plan, which expires in 2022, prioritizes increasing the quality and consistency of American Lamb and regaining market share from imports. Developed and implemented on the heels of the Industry Roadmap, it was a significant refocusing of resources.

"We need to give consumers more reasons to desire and ask for US Lamb even though we are premium priced," adds Camino. Our assessment of the past four years shows that we've made progress in many areas, but we need to push harder and farther."

For example, the current plan calls for an increase in retail sales of lamb of 10%. The latest IRI sales data and analysis shows a 9% increase since 2017. "We've done well with our promotional efforts to get awareness of lamb as a year-round option to add spark to meals," says Camino.

ALB is an industry-funded national research, promotion and information checkoff program that works on behalf of all American producers, feeders, seedstock producers, direct marketers and processors to build awareness and demand for American Lamb. ALB conducts promotion and research programs with the goal of creating greater demand and profitability for the entire industry. One of its long-term goals is to collaborate and communicate with industry partners and stakeholders to expand efforts to grow, promote, improve and support American Lamb.

Source: American Lamb Board

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UW Launches New Wyoming Wool Initiative and Lamb-a-Year Program

University of Wyoming Extension Sheep Specialist Whit Stewart recently announced the launch of the Wyoming Wool Initiative. The announcement came at the annual Wool Growers Association conference earlier this month. Sheridan Media's Ron Richter has the details.

Wyoming Wool Initiative

The initiative leads innovative research and programming that promotes and expands Wyoming's sheep industry. Project Coordinator and Manager Lindsay Conley-Stewart said its mission is to support producers, both directly and indirectly, in adding value to their wool. The Wyoming Wool Initiative is a nonprofit supported by the University of Wyoming College of Agriculture and Natural Resources, donations, Mountain Meadow Wool and other partners. Current programs include the Wyoming Blanket Project and inaugural Lamb-a-Year program. Both endeavors connect UW students with sheep industry professionals.

According to a release from the University of Wyoming Extension Office, currently, funds from blanket sales and other donations are used to support student internships and graduate assistantships, travel for wool judging competitions, and research and development for wool processing and manufacturing. As the initiative grows, the team will develop programming for producers throughout the state. Its Lamb-a-Year program connects producers with UW students interested in the sheep industry.

Participating producers will donate a minimum of five lambs, which will be transported and finished at Double J Lamb Feeders in Ault, Colorado, in the fall. As part of the inaugural Lamb-a-Year course, UW students will be involved in the finishing and harvesting phase of lamb production.

Students enrolled in the class will visit Double J Lamb Feeders multiple times to measure animal performance and learn about the lamb feeding industry. They will also collect carcass data at a lamb processing plant in Denver. This data will be shared with the producers who donated lambs to the project.

To learn more about the Wyoming Wool Initiative, please visit <https://www.uwyo.edu/wyowool/default.html> or contact woolinitiative@uwyo.edu. For producers interested in contributing to the Lamb-a-Year program, please

visit <https://www.uwyo.edu/wyowool/files/docs/lamb-a-year-brochure-digital-form.pdf>

Credit to: Ron Richter



Feeding theHERD!

BBQ American Lamb Shanks

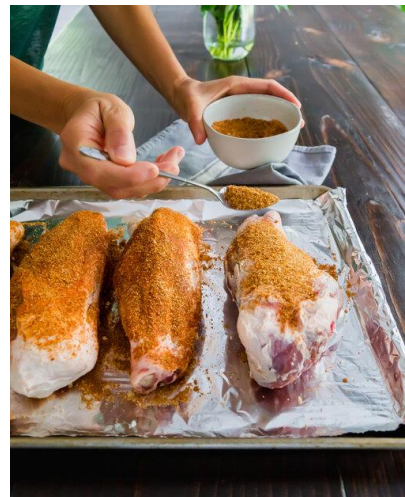
Ingredients:

- 4 American lamb shanks
- 3 tablespoons brown sugar
- 1 tablespoon paprika
- 1 tablespoon smoked paprika
- 1 1/2 tablespoons cumin
- 1 tablespoon ground mustard
- 1 tablespoon onion powder
- 1 tablespoon garlic powder
- 1 teaspoon kosher salt
- 1/2 cup BBQ sauce (*optional)

Instructions

1. Preheat oven to 275°F and line a heavy duty baking sheet with aluminum foil. Mix together spices in a bowl.
2. Place the lamb shanks on the baking sheet and rub the spice mixture all over, coating the entire surface of each shank. Tightly cover the lamb shanks with another sheet of aluminum foil and bake in the oven for 3.5-4 hours until fork tender. Meat should easily pull away from the bone.
3. Preheat outdoor grill on high. If desired, brush the lamb shanks with BBQ sauce (you can leave them dry if preferred) then place on the heated grill. Grill for 3-5 minutes per side brushing with additional BBQ sauce after flipping. (*see note)
4. Remove from grill and let rest a few minutes before serving.

Note: *Watch carefully to ensure shanks don't catch on fire while grilling as can happen when the fat from the shanks drips down the grill grates onto the flame.



HERDtheNews!

Upcoming Events

August 19th – 20th, 2022

162nd California Wool Growers Association
Annual Meeting and Convention
Carson Valley Inn, Minden, NV

August 19th, 2022

Board of Directors Meeting
Carson Valley Inn, Minden, NV



Upcoming Events

Business Advertisements



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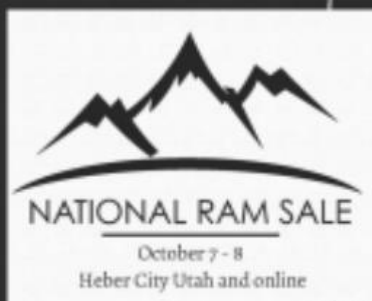
- **P**rofitability
- **P**erformance
- **P**arentage



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**Utah Wool Marketing
Association**



Marketing Wool to the World

Contact: Will Hart Griggs – Manager
435-843-4284 – Office 801-201-9706 – Cell
435-843-4286 - Fax

55 S. Iron St. Suite 2 Tooele, UT 84074
utahwool.net utahwoolmarketing@gmail.com

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Sheep and Shepherds in the 21st Century – PhotoVoice Survey



UCCE is collaborating with the US Sheep Experiment Station in Dubois, Idaho, on a survey project to help identify opportunities and challenges associated with raising sheep on rangelands in the 21st Century.

Participation in this survey, and submission of 1-3 photographs that best reflect your own perspective on the role of sheep and shepherds in the modern, world will help rangeland managers, ecologists, and the public better understand sheep production and sheep producers. In addition, this project will connect members of an international sheep community through photovoice, a participatory method that engages knowledge holders as experts in the creative process of photography. Your stories and photos will be displayed as a scientific or popular poster and/or publication.

Please note that the use of electronic means of communication (e.g. the internet, email, text messages, faxes, and social networking) may not be secure, private, or confidential in your community. Please use care in submitting photographs; do not submit anything that might get you in trouble with authorities.

Your participation in this research should take about 10 minutes. You can access the survey at http://ucanr.edu/sheep_and_shepherds_photovoice_survey/

If you have any questions about the project, please contact Dan Macon at (dmacon@ucanr.edu).

LGD Bonding Survey

UCCE farm advisors Dan Macon and Carolyn Whitesell are conducting a survey of producers who are currently bonding LGDs with livestock. Successful bonding is critical to long term success with LGDs, and this survey will help provide a better understanding of successful bonding strategies. If you're interested in participating in this survey (which will track your bonding processes for 12-18 months), please contact Dan at dmacon@ucanr.edu or (530) 889-7385.